

A-Z of Fundraising Ideas

Ask for regular donations to ActionAid



Arts & Crafts – if you or someone you know has an artistic talent such as painting, photography or pottery, hold an exhibition/sale with a percentage for ActionAid

Auction – ask shops and local businesses to donate prizes

Auction of promises – get friends and family to donate their services; such as cooking dinner or gardening for the highest bid

Baby competition – ask friends or colleagues to bring baby photos of themselves. People pay to guess who's who.

Book club/scrabble club – ask for a donation to come along

Bring and buy- you could do this at your local community centre, at home or at work

Carol singing- you could try carol singing at your local station!

Ceilidh- try asking your local community centre or church hall if they might give you their venue for free

Coffee morning, cake sale- Why not combine it with a raffle or selling handmade cards?

Collection- you could hold a street collection or ask your church/place of worship to give the proceeds of their collections to ActionAid

Concerts – try making contact with a local singer, group or orchestra and ask if they will donate a percentage to ActionAid in return for your help promoting the event.

Dine on a dollar – cook for friends spending no more than \$1(US) per person to highlight the challenges for those living in poverty.

Dress-down day at work or school

E-bay – sell your unwanted items - set up an account and watch the money roll in!

Elvis night

Email – send out event invites by email and encourage them to be passed on and on...

Fashion show or fancy dress party.

Fetes and fairs – have a craft or bring and buy stall. Why not have a collection tin or some games to earn extra donations?

Give up your bad habits! Get everyone to sponsor you – your pain ActionAid's gain!!

Guess the number – e.g. balloons in a car, sweets in a jar etc

Hobbies- what hobbies can you utilise, sport, walking, cycling, art and craft, aromatherapy, massage etc

Information – give people as much information as possible about ActionAid and its work, to encourage them to get on board

Jumble sale

Karaoke evening

Line-dancing

Lunches- organise a summer garden party, or take it in turns with friends to cook a lunch and pay to go along

Lunch-less – set a date for all your colleagues to bring in a packed lunch and ask them to donate the money they would have spent buying their lunch



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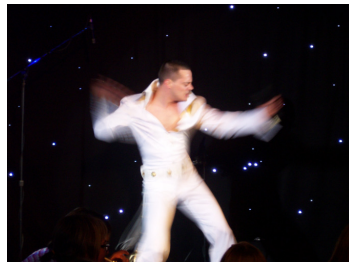
www.Myactionaid.org.uk – Create your own online fundraising page and encourage people to make a donation to your event!

Murder mystery party

Meal – negotiate a deal with your local restaurant for a group booking, charge a set rate and donate the difference to ActionAid

Open the door game – make a small locked door with a donated prize behind it. Have a bucket of keys. People pay to select a key. One key fits the lock and wins the prize

Party –50s, 60s, 70s, 80's, Easter, Christmas, no theme or just for fun



Piggy-back existing events

taking place in your local community. You'll be surprised how many will be willing to give a % to charity

Posters – put these up anywhere you can think of to promote your next event

Press coverage – submit an article or write to the letters page of your local paper about your event. Why not invite a reporter or photographer to the event itself?

Quiz night – organise your own or ask your local pub to give you a % of the winnings

Race Night – hire a kit and sell tickets to local businesses or friends and family

Raffle

Radio – local radio stations are a great way to get the word out

Special Occasions - ask for donations for ActionAid instead of presents for that special birthday or anniversary.

Speed-dating – get a mix of single males/females, set the clock, mingle and request donations from the participants.

Sponsored activities – you could walk, run, swim, dance, skydive or even shave your head!

Street collections

Themed meal – why not ask you guests to come in the traditional dress of a particular country, or in fancy dress?

Treasure Hunt – teams pay an entry fee with a prize for the fastest

Twenty-four hour marathon - stay awake, dance-a-thon, sponsored silence

Tin – collection tin or bucket to take to events. Contact ActionAid for details to ensure you get the appropriate permissions.

Unwanted and unused gifts (ask friends, family and colleagues)- can be used for prizes or at a car boot sale.

Walks – do a sponsored walk or arrange a walk and simply ask for a donation for people to take part

Website - ask local businesses if you can have a news item or banner or their website

Wine tasting evening – Guess where the wine comes from. Charge admission and to take part in games

Zest and zeal – essential if you are going to make the best of your fundraising. Your fundraising will make a real difference to people's lives. You should be proud that you are doing it!

KEEP US UP TO DATE WITH YOUR PLANS...

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