

A-Z of Fundraising Ideas

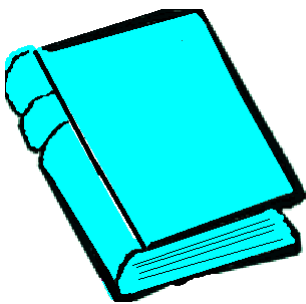
Ask: for regular donations to ActionAid or ask someone to sponsor a child and, in turn, look after an entire community.

Arts & Crafts: Use your artistic talents to paint, photograph or create and then hold an exhibition.

Auction: Ask local shops, businesses or groups to donate all the prizes!

Auction of Promises: Get friends and family to auction off their services – from cooking the dinner or upgrading the garden!

Baby Competition: Ask friends and colleagues to bring in their old baby photos for a bit of guess who's who.



Book Club: Ask people to make a donation to come along.

Bring and Buy: Do it at your local community centre, at work or even at home.

Carol Singing

Ceilidh: Try asking your local community centre or church hall if they'll let you use their venue for free.

Coffee Morning:

Why not combine it with a cake sale, a raffle or a combination of spa services such as facials and manicures?



Collection: Ask your local church to give a percentage of their collection proceeds to ActionAid, and show them a DVD of our work in return.

Concerts: Get in touch with a band, singer or orchestra and put on a gig – you can charge on the door.

Dress Down Day

Dine on a Dollar: Cook for your friends, spending no more than \$1(US) per person to highlight the challenges for those living in poverty.

E-Bay: Have a rummage through the attic and then sell all those unwanted items.

Elvis Night

Email: Send out some event invites and ask each person to forward them to everyone in their address book, and get them to ask everyone in theirs and... you get the gist!

Fashion:

Put on a fashion show.

Fancy Dress:

Do it at work!



Fetes and

Fairs: Run a craft or bring and buy stall. Why not request a collection tin to raise some extra cash?

Give up... your bad habits! And, get everyone to sponsor you!

Guess the Number: Put sweets in a jar, or kick it up a notch and put balloons in a car.

Hobbies: Utilise your hobbies for donations – sport, cycling, art, aromatherapy, massage or cooking.

Information: Give people as much information as possible about ActionAid to encourage them to get on board. We can help!

Jumble Sale

Karaoke Evening

Line Dancing

Lunches: Organise a summer garden party, or take it in turns to cook lunch and pay to go along.

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Lunch-Less: Set a date for all your colleagues to bring in a packed lunch, and ask them to donate the money they would have spent buying their lunch.

Myactionaid: Create your own online fundraising page, with photo and blog opportunities, and then encourage people to donate. Go to www.myactionaid.org.uk/join

Murder Mystery Night!

Meal: Negotiate a deal with your local restaurant for a group booking. Charge a set rate and donate the difference to ActionAid.

Open the Door Game: Make a small locked door with a donated prize behind it. Have a bucket of keys, with one key that fits the lock. People pay to get a chance at selecting a key.

Party: 50s, 60s, 70s, 80s, Easter, Christmas, no theme or just for fun!

Piggy Back... existing events around your local community.

Posters: Put these up everywhere to promote your event (but make sure you have permission first!)

Press Coverage: Submit an article or write a letter to your local paper about your event. Why not invite a reporter or photographer to the event itself?

Quiz Night: Organise your own or ask your local pub to donate a % of the winnings.

Raffle

Radio: Local radio stations are a great way to get the word out.

Special Occasions:

Celebrate your birthday or wedding with ActionAid and ask for donations instead of presents.



Speed Dating: Advertise to all those single people out there, set the clock, mingle and charge participants.

Street Collections: Let us know where you would like to do one and we'll do our best to help you secure a permit.

Sponsored Activities: Walk, run, swim, dance, skydive, shave your head, wax your legs...

Themed Meal: Pick a country or a theme and coordinate all food, dress and entertainment.

Treasure Hunt: Teams pay an entry fee with a prize for the fastest.

Twenty-Four Hour Marathon: Stay awake, dance or be silent.

Unwanted/Unused Gifts: Ask everyone to donate all those unwanted Christmas or birthday gifts and sell them at a car boot sale.

Lunches: Organise a summer garden party, or take it in turns to cook lunch and pay to go along.

Wine Tasting: Guess where the wine comes from. Charge admission.

Zest and Zeal: The essential ingredient to make the most of your fundraising. Be proud of the difference that you are making to people's lives!

KEEP US UP TO DATE WITH YOUR PLANS....

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