



actionaid
A – Z of Fundraising Ideas

A

- **Ask** – you'll never know if you don't!
- **Art** – who's a painter, photographer or potter? Get donations and hold an exhibition/sale

B

- **Baby competition** – ask colleagues to bring in baby photos of themselves. People pay to guess who's who – great fun and prizes for the winners!
- **Bring and buy:** at work, home or community centre
- **Be shameless!** Keep talking about your fundraising efforts!
- **Babysitting and childminding**
- **Barbecue** themed to one of the countries in which ActionAid works

C

- **Car boot sale**
- **Church or place of worship collection**
- **Company contacts** – ask your suppliers for sponsorship, gift donations (get permission)
- **Coffee morning, cake sale** – ask a local cookery class or school to help

D

- **Dress-down for the day:** pay for the privilege
- **Diet** - you, friends and colleagues, £1 for pound
- **Drink** – get sponsored to give up alcohol
- **DJ** – do you, your children or friends know one? Ask them to do music for your event.

E

- **Email** - reminders to friends, their friend's friends
- **Ever-ready** – keep your sponsorship forms handy

F

- **Fashion show** and/or fancy dress party or day
- **Fetes and fairs** – have a stall
- **Fine box** for colleagues' swearing or lateness
- **Football kit day** at work: pay to wear

G

- **Golf day tournament**
- **Guess the number** – e.g. balloons in a car, sweets in a jar etc.
- **Games** - monopoly, chess tournament, team trivial pursuit – pay to enter, donated prizes.

H

- **Hobbies** – what hobbies can you utilise, sport, walking, cycling, art and craft, aromatherapy, massage etc.
- **Horseracing** – sweepstake at work

I

- **Ink** – write to everyone you possibly can
- **International** – think about which countries you're raising money for. Tie it in to your party, dinner or stall.

J

- **Jazz night**
- **Jumble sale**

K

- **Karaoke** evening (pay not to sing perhaps)
- **Kick-off** – five a side tournament at work or in the pub

L

- **Line dancing** evening
- **Library** – get your friends, family, colleagues to get a book from the library instead of buying it and to give you the money they've saved
- **Lunch-less** – set a date for all your colleagues to bring in a packed lunch and then to give you the money they would have spent at the shop

M

- **Matched donation** from your company
- **Murder mystery party**
- **Meal** – ask a restaurant for reduced prices if you bring a large party on a weekday evening. Charge cover price plus extra. Raffle & games too.

N

- **Never give up.** You can do it and the next thing you do, or person you ask will work out
- **Neighbours.** Offer to wash their windows, mow the grass or throw a street party for a donation (If it's big and in the street, get council authorisation).

O

- **Open the door** – make a small locked door with a donated prize behind it. Have a bucket of keys. People pay to select a key and try the door. Only 1 key fits the lock and wins the prize.

P

- **Party** –50s, 60s, 70s, 80's beach, Easter, out of season Christmas, no theme - just for fun
- **Police Cell** – ask if you can use a cell for the night. Get your work colleagues to sponsor you or your boss/director to spend the night there
- **Pub crawl** (fancy dress or three legged)
- **Public shaving**, sponsored beard removal etc.
- **Public humiliations** – get your boss in stocks and then throw tomatoes at them, the more senior the better!

Q

- **Quiz night** – organise one, ask your local pubs to give you a % of the winnings
- **Quiet time** – get a local youth group to do a sponsored silence with you

R

- **Raffle** a signed football or anything interesting

S

- **Services** – ask a hairdresser, beautician, masseur, tarot reader friend to come to your event and donate their proceeds or a day's tips
- **Sponsored activities** – you and friends can walk, swim, dance, fast, bungee jump etc.
- **Spot the cowpat not the ball! Use alternative picture. People pay to play** - donated prize or cash
- **Sponsored smoking abstinence:** donate the money you save

T

- **Treasure Hunt** – teams pay entry fee, prize for the fastest. Could it be a work's day out?
- **Twenty four-hour marathon:** darts, stay awake or dancing.
- **Tail** – pin the tail on the donkey. Pay to play, donated prizes
- **Tin** – collection tin or bucket to take to events. Make sure you get permission + contact ActionAid for details.

U

- Use your network of colleagues and friends to come up with ideas and help with activities
- **Unwanted and unused gifts** – ask friends, family and colleagues and use them for prizes or a car boot sale

V

- **Valet service** – offer to clean cars inside and out for all your family, friends and colleagues

W

- **Website** - ask work if you can have a bit of space
- **Wine and cheese party** – homemade wine, prizes & cheese donated. Guess the wine's country game. Charge admission for entry and games.
- **Waltz** – big band night dinner-dance (use old-time records if can't find a band) and charge an admission fee

X

- **X-ercise** on a bike in your local shopping centre (get permission), passer-bys to donate, or get your local gym to organise a work-out-a-thon
- **"Xtra, Xtra read all about it"** –write to the Letter's Page of your local newspaper for support and sponsorship of events

Y

- **Young and old** – organise a big family reunion for all ages. Ask for donations, they're bound to vie with each other over who gives you the most!

Z

- **Zest and zeal** – essential if you are going to make the best of your fundraising. Your fundraising will make a real difference to people's lives. You should feel proud that you're doing it.