



Application Form - ActionAid Golden Bond Place Flora London Marathon 2008

Please complete this Application Form clearly and return it to us by Friday 7th December 2007, at the latest, along with your £50 registration fee made payable to "ActionAid".

PERSONAL DETAILS please complete in block capitals

Title..... Surname.....
First Name..... Preferred name.....
Address.....
.....
..... Post Code.....
Tel (Business) Tel (Home).....
Mobile Email
Date of birth..... Occupation.....
Running Vest Size (please circle) S M L XL

HOW DID YOU HEAR ABOUT RUNNING FOR ACTIONAID?

ActionAid Website	Through a friend/family member
ActionAid's Common Cause magazine	Taken part previously
Great Run Publication	Google Search engine
Great Run Website	Other Search engine
Advert in Great Run Magazine	Other (please state
Flora London Marathon Website
Still a Chance Magazine	

HAVE YOU TAKEN PART IN A RUNNING EVENT BEFORE?

If so, when and which event?

HAVE YOU RAISED MONEY FOR A CHARITY BEFORE?

ActionAid/Other charity (please delete as applicable).

Please list events you have taken part in (including past running events) and funds raised

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TELL US ABOUT YOUR HOBBIES & INTERESTS

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PLEASE LET US KNOW WHY YOU WOULD LIKE TO RUN THE FLORA LONDON MARATHON 2008 FOR ACTIONAID

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WOULD YOUR STORY BE OF INTEREST TO THE LOCAL MEDIA?

Please give details.....

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To qualify for one of our Golden Bond places we ask you to commit to raising £1,700 (excluding your £50.00 registration fee) and send this to us by 27th June '08.

PLEASE OUTLINE IN DETAIL HOW YOU PLAN TO RAISE YOUR SPONSORSHIP:

It is important that you fill out this section in as much detail as possible. We are looking for dedicated runners but also dedicated fundraisers and the success of your application is dependent upon this section. Please feel free to continue on a separate sheet of paper if need be.

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HAVE YOU APPLIED FOR A PLACE IN THE FLORA LONDON MARATHON PUBLIC BALLOT?

Yes/No - Successful applicants will free up one of our Gold Bond places and enable ActionAid to have more runners and raise more sponsorship money for ActionAid.

IS YOUR EMPLOYER LIKELY TO MATCH THE MONEY YOU RAISE?

We encourage you to apply for 'matched' funding from your employer. Matched funding is where employers wish to encourage and recognise employees' contributions by matching their fundraising (often up to a limit).

Yes/No - Don't be afraid of asking your employers. Many companies have a policy of supporting their employees' charitable fundraising in this way

Please give details of your employer if they have agreed to match funding or are likely to agree. We will only contact your employer with your permission.

Name and address.....

Type of business.....

Important - Please contact the Running Team if;

A - If your employer would like further involvement with ActionAid, to publicise their support or if their matched donation is likely to exceed £5,000.

B - If a company other than your employer wishes to make a donation in support of your fundraising.

Given ActionAid has a limited number of guaranteed places available and they cost us a significant amount of money to buy, it is imperative that runners fulfil their fundraising commitment so that ActionAid can continue working with the world's poorest people.

Declaration of fundraiser

1. I enclose a £50 registration fee with my application. If my application is unsuccessful, I understand that ActionAid will not process my registration fee.
2. I understand that the registration fee may contribute to my £1,750 pledge to ActionAid, if I were to be allocated an ActionAid Gold Bond place in the Flora London Marathon 2008, and that the objective will be to raise as much sponsorship money as possible.
3. I fully acknowledge and appreciate the degree of moral responsibility entailed by my fundraising pledge and recognise that to raise below £1,750 would deprive ActionAid of a precious opportunity to raise much-needed funds.
4. I will aim to send ActionAid all the funds I have raised by 27th June 2008.

Signature

Date

Registration Fee	
You can either pay your £50 registration fee by cheque (made payable to 'ActionAid') or by debit or credit card. Please note that ActionAid pays a small charge on card transactions.	
To pay your registration fee by debit or credit card please enter your details below:	
Card number	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Expiry date	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Name on card	_____
Valid from date	_____
Issue no	_____

Optional	
To ensure my commitment to ActionAid, if you haven't received the outstanding minimum sum total of £1,750 by 27 th June 2008, please deduct this from my credit card as detailed below.	
Card number	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Expiry date	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Name on card	_____
Valid from date	_____
Issue no	_____

Thank you for completing this Application Form.

We will endeavour to notify you as to whether you have been successful by 14th December 2007 at the very latest.

**Please return your form and £50 registration fee as soon as possible (and no later than 7th December 2007) to:
Lynsey Pickles, ActionAid, Hamlyn House,
Macdonald Road, London, N19 5PG.**