

Corporate Membership Scheme: Global Emergencies Team

Be at the heart of our emergency response and help to save lives when the need is greatest.

ActionAid knows the sooner we act in the face of emergency, the stronger and quicker people’s recovery. This is why we are asking companies to be a part of our emergency work. You can do this by becoming an official corporate partner of our Global Emergencies Team; a team of first response fundraisers supporting the frontline work of our International Emergencies and Crises Team.

What do you do?

As part of our Global Emergencies Team we ask you to get involved by donating to our Emergency Appeals. You can do this in a number of ways but we recommend nominating a Workplace Champion, who we’ll support to motivate staff and drive fundraising.

Becoming a Member provides you with an interesting way to meet Corporate Social Responsibility goals, using your business to impact the wider world in a positive way. Demonstrate to employees, customers and suppliers that you are part of ActionAid’s first hand emergency response, and build a valuable reputation as an organisation that cares.

Being a Workplace Champion

Fundraising in the workplace is a fantastic way to spread the word and maximise your efforts. You have the power to instantly mobilise a network of people – your colleagues – to support you. As a workplace champion, we’ll help you to coordinate your response within your organisation and we’ll provide you with all the resources needed to do so - such as posters, template emails and status updates.

Inspire

To help inspire your colleagues and Corporate Responsibility Team, we have a tiered award system to recognise the amazing support that companies give when an emergency strikes. We will award your organisation with a badge of honour which can feature on your website, designed specifically to show the world your efforts and commitment to ActionAid’s emergency response. After all, a real commitment to CSR lets your business stand out.

AWARD	MEMBERSHIP REQUIREMENT	BADGE OF HONOUR
Bronze Partner	£5,000 in donations or fundraising towards any of ActionAid’s Emergency Appeals.	
Silver Partner	£20,000 in donations or fundraising towards any of ActionAid’s Emergency Appeals.	
Gold Partner	£50,000 in donations or fundraising towards any of ActionAid’s Emergency Appeals.	