



**Pay attention at the back! Here's some important news about school dinners.**

Friday, October 17 is ActionAid's Child Poverty Day. And we want you to help some of the world's poorest children get the food and education they deserve by hosting a Big School Dinner.

All you have to do is get your friends or colleagues together, tuck into a classic school dinner or a packed lunch like mum used to make, and donate what everyone would have spent at lunchtime to ActionAid. It's as simple as that. Just remember to have fun and, most importantly, give us your dinner money.

Whether it's the price of a sandwich and drink or an extravagant business lunch, your dinner money really can help transform lives. We work on the ground in poor communities to support education projects and provide children with nutritious meals. But we're also putting pressure on local and national governments to ensure that more children have access to essentials such as nourishing food, healthcare and free education in the first place.

The enclosed fundraising kit contains all the ideas and information you need to make your Big School Dinner a success. If we can raise even a small share of the £162 million spent in the UK every day on lunch, it will make an incredible difference. So please do join in on October 17 and help transform the lives of children around the world.

(And behave yourselves in the queue. I'll be watching.)

Brenda  
ActionAid head dinner lady

P.S. If you work at a school and are lucky enough to enjoy school dinners every day, you can still join in the fun. Just put your thinking cap on and make school dinner on October 17 extra special.