

Dear supporter,

"I'm doing it for ActionAid" Great North Run 2009

Thank you for your interest in running the Great North Run 2009, the World's biggest running race. It's fantastic to hear that you would like to join the ActionAid Action Heroes Team!

The 2008 run was a great success with 52,000 runners taking part, covering 13.1 miles each over the Tyne Bridge to South Shields with the Red Arrows flying overhead. 2009 promises to be as memorable as ever!

As an ActionAid runner we will ask you to raise a minimum sponsorship of £350 (including £50 registration fee) to take part, ensuring vital funds are raised for ActionAid. We recognise that fundraising can seem daunting at first, however, as the ActionAid Fundraising Coordinator, I will be at hand to offer fundraising, training and event support, ideas and advice and of course that all important ActionAid Action Heroes Running Vest!

Please return the application form below to us together with your registration fee of £50 marked **Running** to ActionAid, Chataway House, Leach Road, Chard, Somerset TA20 1FR. To secure your place in the team, do return it to us as soon as possible.

For a quick & easy way to raise your sponsorship, create your very own online fundraising page at www.myactionaid.org.uk You can also upload photos, add blogs, join forums and receive donations securely online without any loss of commission. Please see how our 2008 team got on at www.myactionaid.org.uk/activities/great-north-run-2008

*Recruit 3 people and get your registration fee **FREE!** Simply get them to mark your name under 'How they Heard' about ActionAid when they register. We will either refund your fee or transfer it to your fundraising target.

The ActionAid Running Team raised £108,000 in 2008 to help poor people recognise and secure their basic right to a life of dignity. We hope to beat that target this year and with your help we can!

Please do not hesitate to contact me on 0207 561 7667 or Jennifer.Fash@actionaid.org if you have any questions regarding your application.

We hope to welcome you onto the Action Heroes Team very soon.
Kind regards,

Jenny

Jennifer Fash
Fundraising Co-ordinator

Tel: 020 7561 7667 | Email: Jennifer.Fash@actionaid.org



"The reason I run for ActionAid is because this excellent charity made me keep putting on my trainers! It is great to be a part of a friendly team!"

Natalie Murphy with her sister Fran completed the Great North Run 2008 in 2hrs 30secs

BUPA Great North Run 2009



ActionAid place

Please complete this Application Form clearly and return it **MARKED RUNNING** to, **ActionAid, Chataway House, Leach Road, Chard, Somerset TA20 1FR**, along with your £50 registration fee made payable to "ActionAid".

PERSONAL DETAILS (please complete in block capitals)

Title _____ Surname _____

First Name _____ Preferred Name _____

Address _____

_____ Post Code _____

Tel (Day) _____ Tel (Evening) _____

Mobile _____ Email _____

Date of Birth (DD/MM/YY) _____ Occupation _____

Running Vest Size S M L XL (circle) Running With _____

HOW DID YOU HEAR ABOUT RUNNING FOR ACTIONAID?

<input type="checkbox"/>	ActionAid Website	<input type="checkbox"/>	Great Run website
<input type="checkbox"/>	Common Cause magazine	<input type="checkbox"/>	Saw a Poster
<input type="checkbox"/>	ActionAid Bollocks to Poverty	<input type="checkbox"/>	Word of Mouth
<input type="checkbox"/>	Google Search	<input type="checkbox"/>	Friend (please state)
<input type="checkbox"/>	Taken part previously	<input type="checkbox"/>	Other (please state)

*Recruit 3 people to get free registration

HAVE YOU TAKEN PART IN A RUNNING EVENT BEFORE?

HAVE YOU RAISED MONEY FOR A CHARITY BEFORE?

Please include charity name, events taken part in (including past running) & funds raised

PLEASE LET US KNOW WHY YOU WOULD LIKE TO RUN FOR ACTIONAID



PLEASE OUTLINE IN DETAIL HOW YOU PLAN TO RAISE YOUR SPONSORSHIP

To qualify for a guaranteed place, we ask you to raise a minimum of £350 by 16th November 2009 (including registration fee of £50). We are always keen to hear how our dedicated fundraisers raise that vital cash - please let us know how you intend to raise sponsorship for ActionAid. If need be continue on a separate sheet.

IS YOUR EMPLOYER LIKELY TO MATCH THE MONEY YOU RAISE?

Many companies have a policy of supporting their employees' charitable fundraising. Matched funding is where employers wish to encourage & recognise employees' contributions by matching their fundraising. Don't be afraid to ask! **Yes/No**

Please give details of your employer if they have agreed to match funding or are likely to agree. We will only contact your employer with your permission **Yes/No**

Name & Address _____

Type of Business _____

Important - Please contact the ActionAid Running Team if; A- If your employer would like further involvement with ActionAid, to publicise their support or if their matched donation is likely to **exceed £5,000**. **B-** If a company other than your employer wishes to make a donation in support of your fundraising.

RUNNING INFORMATION(please circle)

1. Do you have a medical condition that the organisers should be made aware of? **Yes/No**

If YES please confirm with your GP that you can participate in the event.

2. Are you a wheelchair entrant? **Yes/No**

Please see the terms and conditions of entry for any items relevant to wheelchair entrants

3. If you answered yes to the previous question do you wish to compete as?

A self-propelled wheelchair entrant? (Race conducted under IPC rules, see terms and conditions for further information)

An assisted (pushed) wheelchair entrant? (Please Note: for safety reasons assisted wheelchair entrants must assemble at the rear of the field, your assistant / pusher must also be a successful entrant into the event)

4. Have you taken part in a running event before? **Yes/No**

If so, when and which event? _____

5. How many Great North Runs have you completed? _____

Best time _____ **Hrs** _____ **mins**. **Year completed** _____

6. What is your estimated running time? _____ **Hrs** _____ **mins**

If you haven't completed a half-marathon before please estimate.

7. Would you like to be considered for an elite entry? **Yes/No**

Running Club if applicable _____

8. Are you a member of a fitness club? **Yes/No**

Please give details _____

9. Are you a BUPA member? **Yes/No**

10. Would you like information on BUPA health cover? **Yes/No**



DECLARATION OF FUNDRAISER AND DISCLAIMER

Given that ActionAid has a limited number of guaranteed places available and they cost us a significant amount of money to buy, it is imperative that every runner fulfils their fundraising commitment to help fund ActionAid's work fighting poverty.

1. I enclose a **£50** registration fee with my application. If my application is unsuccessful, I understand that ActionAid will return my registration fee.
2. I understand that my registration fee forms part of my **£350** commitment to ActionAid.
3. If my application is successful, in consideration for ActionAid providing me with a guaranteed place in the BUPA Great North Run 2009 (20th September 2009), I pledge to send ActionAid the outstanding minimum sum total of £300 by **16th November 2009**.
4. I accept ActionAid's fundraising conditions at the end of this form and acknowledge that I participate in the Great North Run at my own risk. ActionAid will not be held responsible for any injury or illness resulting from my participation in the Great North Run 2009. A copy of your fundraising conditions will be included in your fundraising pack.
5. I accept all the conditions of entry overleaf and acknowledge that the organisers shall not be liable for death, personal injury, or loss or damage as a consequence of my participation in the BUPA Great North Run 2009, except with regard to death or personal injury which is caused by the organisers' negligence.

Signature _____ Date _____

Registration Fee

You can either pay your £50 registration fee by cheque (made payable to 'ActionAid') or by debit or credit card. Please note that ActionAid pays a small charge on card transactions.

To pay your registration fee by debit or credit card please enter your details below:

Debit/Credit card number:

Name on Card:

Expiry date:

Valid from date:

Issue no:

Signature: _____ Date: _____

Optional section

To ensure my commitment to ActionAid, if you haven't received the outstanding minimum sum total of £300 by 16th November 2009, please deduct from my credit card as detailed below:

To pay your registration fee by debit or credit card please enter your details below:

Debit/Credit card number:

Name on Card:

Expiry date:

Valid from date:

Issue no:

Signature: _____ Date: _____

Thank you for your time with this application

Joining ActionAid's Action Heroes Team will change lives for the better - even yours.

Your commitment will help us continue working side-by-side with inspiring people who are fighting their way out of poverty.

For any queries please contact Jennifer Fash, Fundraising Co-ordinator

020 7561 7667 / Jennifer.fash@actionaid.org



Registered Charity



FUNDRAISING CONDITIONS OF ENTRY

1. You accept that are medically fit and fully accept that you participate in the BUPA Great North Run at your own risk. You understand that ActionAid have not induced you to enter the race and will not be held responsible for any injury or illness resulting from your participation in the BUPA Great North Run 2009.
2. Should you have to withdraw, all sponsor forms and monies should be forwarded to ActionAid.
3. When fundraising and collecting money you should:
 - Keep details of the names and addresses of and amounts donated or pledged by all donors and provide such details to ActionAid no later than 4 weeks before the trip (sponsorship forms are provided by ActionAid).
 - Take responsibility for the safe keeping of the money raised in ActionAid's name, both during and after the collections, until it is transferred to ActionAid.
 - Ensure that donations of £20 or more made by cheque are from the donor payable to ActionAid and ensure that these cheques are sent to ActionAid no later than 3 weeks after issue.
 - Only use sponsorship forms issued by ActionAid and do not use any other type of sponsorship form (unless otherwise agreed with ActionAid).
 - Not carry out house to house or street collections.
 - Not collect on private property (including the workplace, shops and pubs etc) without first obtaining the permission of the owner.
 - Ensure that if collecting cash, it is counted in the presence of at least one witness and that this amount is written, signed by the witness/es and a cheque for this amount is sent to ActionAid.
4. You should contact ActionAid before conducting any raffle, lottery or public event, and comply with any guidance, guidelines or insurance and legal requirements issued by ActionAid in connection with this kind of event.
5. You must not use the ActionAid logo without first obtaining permission. ActionAid will supply the logo and when you use this you should also add Registered Charity Number 274467 to all materials.
6. When you use ActionAid's name or logo to help with your promotions, you must allow ActionAid to sign off the materials you produce whether printed or online.
7. You should contact the ActionAid team if you are likely to receive a matched donation from any company in excess of £5,000 or if the company would like further involvement or publicity linked to ActionAid.
8. You grant ActionAid permission to use your photograph. You hereby give your irrevocable consent to ActionAid to publish, republish, display or otherwise transmit the images of yourself in any medium for all purposes throughout the world. You understand that the images may be altered or modified. You further release ActionAid from any claims for remuneration associated with any form of damage, foreseen or unforeseen, associated with the use of the images. You agree that the law of England and Wales will apply to this release. You certify that you are at least 18 years of age and have the full legal capacity to execute this authorisation. If you are under 18 please contact events@actionaid.org
9. Any images that you submit to ActionAid in any format, are done so on the understanding that you grant us a non-exclusive, perpetual, royalty-free worldwide license to publish, republish and otherwise use the images in any way that we see fit and in any media without limitation. We will credit you for any images we do use.
10. You grant ActionAid permission to record and film your voice and image on video as part of the event. You give your irrevocable consent to ActionAid and his/her direct or indirect licensees and assignees to broadcast, display or otherwise transmit the video images and sound of you in any medium, for all purposes, with out restrictions throughout the world. You understand that the video may be edited or modified in any manner. You hereby waive any right that you have to inspect and approve a finished product or the copy that may be used in connection with video that ActionAid has taken of you, or the use to which it may be applied. You further release ActionAid or his/her direct or indirect licensees and assignees, from any claims for remuneration associated with any form of damage foreseen or unforeseen, associated with the use of the images. You agree that the law of England and Wales apply to this release.

GREAT NORTH RUN - NOVA CONDITIONS OF ENTRY

ALL APPLICANTS MUST BE AGED 17 OR OVER ON THE DAY OF THE RACE.

Applicants are also reminded that running a half marathon (13.1 miles), whilst an enjoyable route to fitness and well-being, is a significant physical challenge and if you have not exercised before, or for some time, it is advisable to consult a doctor prior to undertaking an exercise programme.

Conditions and race instructions

By entering the run you agree to abide by the Conditions of Entry and any race instructions given to you by the organisers and officials of the Great Run series. No pets, dogs, guide dogs or horses are allowed. This event is organised by Nova International whose registered office is at Newcastle House, Albany Court, Monarch Road, Newcastle-upon-Tyne, NE4 7YB.

Change of address

If your address details change after you have submitted your application, please email events@actionaid.org

For Reasons of Safety

No entries are permissible from people on roller skates, in wheelbarrows or carrying various objects for charity etc. Children being pushed in pushchairs are prohibited.

Data Protection

The Great Run Series complies with the Data Protection Act 1998 and you have the right of access to your personal records held on our computer.

Your name will be added to our mailing list

So that we can keep you informed about the Great Run Series, sportswear and other Great Run Series events and services. This information may also be made available to other carefully screened organisations to contact you. You are entitled to withdraw your consent to this process by ticking the appropriate box on your application form.

Race Numbers

For safety reasons and primarily for the identification by medical staff, we strictly prohibit the swapping, sale, re-sale or transfer of race numbers in any Great Run event. If you are unable to take part, please refer to our deferment policy within these terms & conditions.

Run Cancellation

If the event is cancelled or delayed due to unforeseen circumstances, we will endeavour to stage the event at a later date. In such circumstances, we will try to let you know in writing of the cancellation or delay. Our entire liability in respect of all costs and expenses you may incur as a result of such cancellation or delay will be the entry price you have paid to take part in the event.

Run mementos

Only finishers will receive a commemorative medal, t-shirt and certificate. Race numbers are NOT interchangeable. Non-participants are NOT eligible for event mementos.

Race Ejection

Great Run reserves the right to refuse an entrant's attendance at, and/or participation in, any Great Run event and/or a Training Run.

We are continuing in our mission to organise the world's best, safest and most enjoyable running events and hope you will help us in achieving this. Any participant who is found in breach of these terms and conditions will be excluded from future Great Run, Great events. Please do not put someone else at risk.

Runner's Welfare

By agreeing to the terms and conditions you will receive a limited number of Great Run 'Runner's Welfare' emails - which will include training advice, training run information and the latest updates on the event itself.

Deferment Policy

A person who has been accepted as an entrant in the event who subsequently decides not to run prior to the event is eligible for a guaranteed place at cost in the following year (no refund is available and the full amount must be paid again at the 2010 rate). The deferment can only take place if the entrant puts their request in writing prior to the event. Please contact info@greatrun.org for a full deferment policy.

Medical Conditions

It is strongly recommended that you train for the run and prepare for the challenge. If you have not exercised before or for some time, consult your doctor for a check up. All participants are reminded to complete the details on the back of your race number.

Collection and Use of Information

I acknowledge and agree that my personal information (including medical information entered on my race/event/run number or collected by event medical staff during or after the Event) can be stored, used and disclosed by Great Run in connection with the organisation, promotion and administration of the Event and for the compilation of statistical information.

If I become ill during or after the Event and/or receive medical attention or treatment either from any event medical staff or any doctor or hospital, I authorise such persons to provide my details (including details of medical treatment) to the Medical Director of Great Run events or others authorised by him.

Use of Image

By entering the race you give permission for the free use of your name, voice or picture in any broadcast, telecast, advertising, promotion or other medium at any Great Run event.

Wheelchair entrants

The race will be staged under IPC rules and all self propelled wheelchair athletes must conform to the BWRA minimal classification race system. It is strongly recommended that only experienced wheelchair racers attempt the race unaided.