

**Virgin London Marathon
25th April 2010
ActionAid Golden Bond Place Application**



We have now filled all of our running places for the 2010 London Marathon. However, we are still taking applications for our waiting list. If extra places do become available, we will contact you directly.

Please complete this Application Form clearly and return it **MARKED RUNNING** to, **ActionAid, Chataway House, Leach Road, Chard, Somerset TA20 1FR** as soon as possible, along with your £50 registration fee made payable to "ActionAid" (which will not be processed if your application is unsuccessful).

PERSONAL DETAILS (please complete in block capitals)

Title _____ Surname _____

First Name _____ Preferred Name _____

Address _____

_____ Post Code _____

Tel (Day) _____ Tel (Evening) _____

Mobile _____ Email _____

Date of Birth (DD/MM/YY) _____ Occupation _____

Running Vest Size S M L XL (circle) Name to appear on Vest _____

HOW DID YOU HEAR ABOUT RUNNING FOR ACTIONAID? (please tick)

<input type="checkbox"/>	ActionAid Website	<input type="checkbox"/>	Through a friend/family member
<input type="checkbox"/>	ActionAid's Common Cause magazine	<input type="checkbox"/>	Taken part previously
<input type="checkbox"/>	Virgin London Marathon Website	<input type="checkbox"/>	Google Search engine
<input type="checkbox"/>	Still a Chance Magazine	<input type="checkbox"/>	Other Search engine
<input type="checkbox"/>		<input type="checkbox"/>	Other (please state)

HAVE YOU TAKEN PART IN A RUNNING EVENT BEFORE?

HAVE YOU RAISED MONEY FOR A CHARITY BEFORE?

Please include charity name, events taken part in (including past running) & funds raised



PLEASE LET US KNOW WHY YOU WOULD LIKE TO RUN FOR ACTIONAID

WOULD YOUR STORY BE OF INTEREST TO THE LOCAL MEDIA?

PLEASE OUTLINE IN DETAIL HOW YOU PLAN TO RAISE YOUR SPONSORSHIP

To qualify for one of our Golden Bond places we ask you to commit to raising **£1,850 (excluding your £50.00 registration fee) of which must reach us by 25th June 2010.** We are looking for dedicated runners but also dedicated fundraisers and the success of your application is dependent upon this section. It is important that you fill out this section in as much detail as possible, please continue on a separate sheet if need be.

HAVE YOU APPLIED FOR A PLACE IN THE LONDON MARATHON PUBLIC BALLOT?

Yes/No - Successful applicants will free up one of our Golden Bond places and enable ActionAid to have more runners and raise more sponsorship money for ActionAid.

IS YOUR EMPLOYER LIKELY TO MATCH THE MONEY YOU RAISE?

Many companies have a policy of supporting their employees' charitable fundraising. Matched funding is where employers wish to encourage & recognise employees' contributions by matching their fundraising. **Yes/No** Don't be afraid to ask!

Please give details of your employer if they have agreed to match funding or are likely to agree. We will only contact your employer with your permission **Yes/No**

Name & Address _____

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Type of Business _____

Important - Please contact the ActionAid Running Team if; A- If your employer would like further involvement with ActionAid, to publicise their support or if their matched donation is likely to **exceed £5,000**. **B-** If a company other than your employer wishes to make a donation in support of your fundraising.

DECLARATION OF FUNDRAISER

Given ActionAid has a limited number of guaranteed places available and they cost us a significant amount of money to buy, it is imperative that runners fulfil their fundraising commitment so that ActionAid can continue working with the world's poorest people.

1. I enclose a £50 registration fee with my application. If my application is unsuccessful, I understand that ActionAid will not process my registration fee
2. I understand that the registration fee does not contribute to my £1,850 pledge to ActionAid, if I were to be allocated an ActionAid Golden Bond place in the Virgin London Marathon 2009 (VLM), & that the objective will be to raise as much sponsorship money as possible
3. I fully acknowledge and appreciate the degree of moral responsibility entailed by my fundraising pledge and recognise that to raise below £1,850 would deprive ActionAid of a precious opportunity to raise much-needed funds
4. I will aim to send ActionAid all the funds I have raised by 25th June 2010
5. I accept ActionAid's Fundraising Conditions at the end of this form and acknowledge that I participate in the VLM at my own risk. ActionAid will not be held responsible for any injury or illness resulting from my participation in VLM 2010. A copy of your fundraising conditions will be included in your fundraising pack

Signature _____ Date _____

We will not sell or swap your personal details with any other organisations. ActionAid and its subsidiaries would like to keep you informed about our vital work, such as emergencies, fundraising and campaigning. If you do not wish to receive this information, please tick the box []

Registration Fee

You can either pay your £50 registration fee by **cheque** (made payable to 'ActionAid') or by debit or credit card. Please note that ActionAid pays a small charge on card transactions.

To pay your registration fee by debit or credit card please enter your details below:

Card number Expiry date

Name on card _____ Valid from date

Issue no

Optional

To ensure my commitment to ActionAid, if you haven't received the outstanding minimum sum total of £1,850 by 25th June 2010, please deduct this from my credit card as detailed below.

Card number Expiry date

Name on card _____ Valid from date

Issue no

Thank you for your time with this application

Joining ActionAid's Running Team will change lives for the better – even yours.



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Your commitment will help us continue working side-by-side with inspiring people who are fighting their way out of poverty.

**For any queries please contact Jennifer Fash, Fundraising Co-ordinator
020 7561 7667 / Jennifer.fash@actionaid.org**

FUNDRAISING CONDITIONS OF ENTRY

1. You accept that are medically fit and fully accept that you participate in the Virgin London Marathon (VLM) at your own risk. You understand that ActionAid have not induced you to enter the race and will not be held responsible for any injury or illness resulting from your participation in the VLM 2010.
2. Should you have to withdraw, all sponsor forms and monies should be forwarded to ActionAid.
3. When fundraising and collecting money you should:
 - Keep details of the names and addresses of and amounts donated or pledged by all donors and provide such details to ActionAid no later than 4 weeks before the trip (sponsorship forms are provided by ActionAid).
 - Take responsibility for the safe keeping of the money raised in ActionAid's name, both during and after the collections, until it is transferred to ActionAid.
 - Ensure that donations of £20 or more made by cheque are from the donor payable to ActionAid and ensure that these cheques are sent to ActionAid no later than 3 weeks after issue.
 - Only use sponsorship forms issued by ActionAid and do not use any other type of sponsorship form (unless otherwise agreed with ActionAid).
 - Not carry out house to house or street collections.
 - Not collect on private property (including the workplace, shops and pubs etc) without first obtaining the permission of the owner.
 - Ensure that if collecting cash, it is counted in the presence of at least one witness and that this amount is written, signed by the witness/es and a cheque for this amount is sent to ActionAid.
4. You should contact ActionAid before conducting any raffle, lottery or public event, and comply with any guidance, guidelines or insurance and legal requirements issued by ActionAid in connection with this kind of event.
5. You must not use the ActionAid logo without first obtaining permission. ActionAid will supply the logo and when you use this you should also add Registered Charity Number 274467 to all materials.
6. When you use ActionAid's name or logo to help with your promotions, you must allow ActionAid to sign off the materials you produce whether printed or online.
7. You should contact the ActionAid team if you are likely to receive a matched donation from any company in excess of £5,000 or if the company would like further involvement or publicity linked to ActionAid.
8. You grant ActionAid permission to use your photograph. You hereby give your irrevocable consent to ActionAid to publish, republish, display or otherwise transmit the images of yourself in any medium for all purposes throughout the world. You understand that the images may be altered or modified. You further release ActionAid from any claims for remuneration associated with any form of damage, foreseen or unforeseen, associated with the use of the images. You agree that the law of England and Wales will apply to this release. You certify that you are at least 18 years of age and have the full legal capacity to execute this authorisation. If you are under 18 please contact events@actionaid.org
9. Any images that you submit to ActionAid in any format, are done so on the understanding that you grant us a non-exclusive, perpetual, royalty-free worldwide license to publish, republish and otherwise use the images in any way that we see fit and in any media without limitation. We will credit you for any images we do use.
10. You grant ActionAid permission to record and film your voice and image on video as part of the event. You give your irrevocable consent to ActionAid and his/her direct or indirect licensees and assignees to broadcast, display or otherwise transmit the video images and sound of you in any medium, for all purposes, with out restrictions throughout the world. You understand that the video may be edited or modified in any manner. You hereby waive any right that you have to inspect and approve a finished product or the copy that may be used in

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connection with video that ActionAid has taken of you, or the use to which it may be applied. You further release ActionAid or his/her direct or indirect licensees and assignees, from any claims for remuneration associated with any form of damage foreseen or unforeseen, associated with the use of the images. You agree that the law of England and Wales apply to this release.