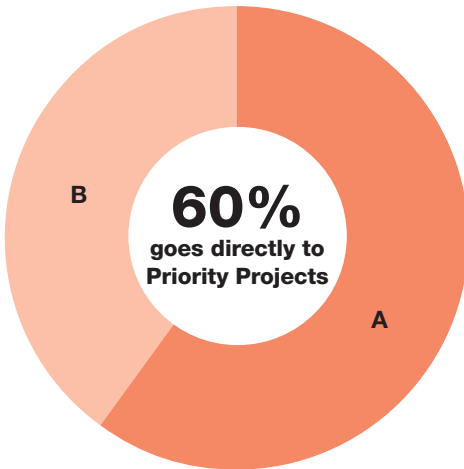


# How ActionAid will use your money

60% of your funds will go directly towards the project or projects you have chosen to support. The remaining 40% will be used to support our work where the need is greatest, and to help us respond quickly to unforeseen circumstances.



**A** 60% goes directly towards Priority Projects

**B** 40% is used to support our work where the need is greatest

**The greatest need fund provides us with the financial security to continue our work in:**

- > **countries experiencing the worst and most extreme cases of poverty.** This could mean helping communities facing long-term drought and food shortages.
- > **unstable countries where there is no child sponsorship and/or other funding.** Funds can be hard to find for countries in conflict, as they are often too insecure to support long-term or large donations. This doesn't mean we turn away. We'll use your funds to meet the needs of displaced people, and to prevent conflict and build peace.
- > **emergency situations.** Your funds will help us continue to respond immediately to emergency situations such as natural disasters and conflicts.

**It will also help us invest in our long-term work to eradicate the roots of poverty through:**

- > **advocacy and campaigning work.** This could be lobbying for a seed bank to help a poor community improve their food security, or demanding equal and fair trade rules from governments; strengthening community-based HIV and AIDS care or supporting those living with HIV and AIDS to overcome the stigma and rejection they face.
- > **fighting for basic rights.** Women's rights and the rights to food, HIV and AIDS care and treatment, education, safety in conflicts and emergencies and just and democratic governance are the foundations for the long-term eradication of poverty.
- > **raising more money.** This ensures we can recruit new supporters and activists to continue our work.