

Fun fundraising ideas

There are hundreds of different ways to fundraise. Here are a few ideas to get you started.

- > **Recycle!** Hold a bring and buy sale of recyclable toys, books and games.
- > **On your marks...** Organise a team games day for adults and kids alike.
- > **Get creative!** Run a themed children's art competition and charge per entry.
- > **Turn the tables** – let your pupils set a quiz for teachers on world events.
- > **Go online!** Set up a page on our fundraising website www.myactionaid.org.uk where you can collect donations, share ideas and upload photos.



Photo: Istockphoto

Real lives: Florence's story



Twenty-year-old Florence,* Democratic Republic of Congo.

Photo: Jenny Matthews/ActionAid

After the violence that broke out in the Democratic Republic of Congo (DRC) in October 2008, Florence* found herself responsible for her orphaned nieces and a nephew. Soldiers had killed the youngsters' mother, driving them from their home. Their father died two years ago of typhoid.

Florence and the children are some of the estimated 250,000 people forced from their homes in the DRC. The displaced young family is now staying in a shelter built by ActionAid for families who had previously lost everything in the 2002 volcanic eruption.

In the wake of the violence, ActionAid distributed food and emergency relief items to camps in and around the town of Goma, with the aim of reaching 60,000 internally displaced people in the following three months.

“All we want is for the fighting people to agree and spare us this horrible life,” says Muamini*, the oldest of the children.

*Not their real names

Priority Projects

Worldwide: support for children in conflict and disasters

Fact: every year, more than 300 million people – including 60 million children – are affected by conflict or natural disaster.

Aim: to provide immediate aid to children and young people caught up in emergency situations, and provide long-term recovery and support.



Edline Simplice's house was destroyed by Haiti's Hurricane Gustav. She and her children now live in a lean-to made from the roof of her destroyed home.

Photo: Gideon Mendel/ActionAid

Increasing emergencies

Every year more than 300 million people are affected by conflict or natural disaster. In 2007 the UN launched its greatest ever number of 'flash appeals' in one year - 14 in response to climate-change related disasters alone. ActionAid responds to 7-8 medium or largescale emergencies every month.

Children: the most vulnerable in emergencies

Children are especially vulnerable - they may lose their homes, parents and education, and can also be exposed to disease, malnutrition and violence. They may also be left with psychological trauma long after the crisis has subsided.

Emergencies factfile

- > Disasters hit poor people first and worst - yet they have the least capacity to cope with and recover from them.
- > In many communities affected by the 2004 tsunami, at least three times more women died than men.
- > Natural disasters, such as droughts, place a greater burden on women, who are often responsible for providing water and food for households.
- > There are 35 million survivors of conflict in the world today, including 10 million refugees and 25 million internally displaced people.
- > Conflict increasingly affects civilians: in World War One, 5% of casualties were civilian; in World War Two it was 50% and by the 1990s it was 90%.
- > Peace building and peace keeping are vital - 40% of post-conflict countries quickly return to violence.

Real lives: Lamiya's story



Lamiya (far right), Char Bangla, Bangladesh.
Photo: ActionAid

When cyclone Sidr struck Bangladesh in 2007, Lamiya Akter, seven, helped save the lives of family and friends in her village, Char Bangla.

"When the teacher announced in class that there would be a cyclone, and released us at 2pm, my five friends and I went back to our village and went door to door spreading the message that people should store their valuables and go to the cyclone shelter."

ActionAid is training school children like Lamiya to recognise the danger signs and be better prepared when disaster strikes. Volunteer teams make sure villagers get safe shelter, and help ensure there's enough food, water and medicine until they can go home again.

How you can help

The project

ActionAid's Strategic Crisis Fund allows us to respond swiftly in emergencies, providing food, clean water, education and shelter to people whose lives have been turned upside down by natural disaster or violence. It also helps children continue their education in emergency shelters, and recruits teachers to work in displaced people's camps in conflict zones. In the long term we will provide counselling and play activities to reduce the mental scars left by disaster and conflict. The project will also support our award-winning Disaster Risk Reduction Programme helping children be better prepared for disaster.

What this Priority Project will do

By choosing to support our Strategic Crisis Fund, you will be helping us to do five critical things:

- > Increase the number of disasters to which we can respond.
- > Speed up our response to emergencies.
- > Improve access to education in post-emergency situations.
- > Help children move on with life after emergencies.
- > Help people prepare for predictable disasters.



An outdoor class at Mont Goma primary school, Democratic Republic of Congo. The children's classroom is sheltering displaced people.

Photo: Jenny Matthews /ActionAid

What your money can buy

£6

could provide special porridge to support a malnourished child for three months.

£50

could buy one loudspeaker to help trained young people warn of impending disaster.

£80

could buy sand and cement to make essential repairs to classrooms and cyclone shelters after an emergency.

£435

could fund three recreational sessions, providing therapy through play for children displaced by floods.

£800

could raise awareness of climate change and disaster reduction among school children in Burundi.

£2,115

could rebuild a Bangladeshi house, destroyed by cyclone Sidr in 2007, and enable it to be used as a cyclone shelter.