

# RAG RAID FAQs

## Where can we do our RAG raid?

Anywhere you like, as long as it's a public place. You can either pick a location and from the list of permits we already have, or we can get one for which ever town or city you like. We apply to the relevant local council for the permit for you. The more notice you give us, the more likely you are to get your preferred date.

## How do we make sure we raise a decent amount from a RAG raid?

We'll send you a guide to RAD raiding. Our top tips are:

- feel free to be vocal about ActionAid and encourage people to donate, but don't direct it at individual people
- don't approach people or shake your bucket at them
- and don't panic if people are walking by. Keep smiling, be patient and people will come - we promise!

## How will people know we are official ActionAid raiders?

Make sure people can instantly tell you are raising money for a registered charity by having ActionAid's name clearly on display. We will provide you with lots of branded goodies such as ActionAid banners, stickers and buckets, and you can buy ActionAid t-shirts from us for a small price. Make sure you know a bit about [what ActionAid does](#) as some people will ask you where the money is going before they give.

## How will the money we raise be spent?

We work with and support the poorest and most vulnerable people to fight for and gain their rights to food, shelter, work, basic healthcare and a voice in the decisions that affect their lives. Among them are widows, orphans, the homeless and disabled, people with HIV & AIDS, tribal peoples and religious minorities. We also champion poor people's rights through international campaigns on food rights, HIV & AIDS and education.

**£50** could give 100 children in Uganda sports equipment like footballs, volleyballs and nets.

**£290** could educate a community in Cambodia for a year about HIV and AIDS, health care and children's rights for AIDS orphans.

We think we are pretty good with money, making it work harder and go further. For every ActionAid pound, 77p goes straight to our overseas projects and 6p goes on campaigning in the UK. 4p is spent on running ActionAid UK and 13p invested in raising more funds.

Find out more about what ActionAid does [here](#).

## Do I have to dress up?

It's not essential, but people who do dress up usually raise more money, so it's a great idea. Getting out of bed for charity can be hard, so we've made it slightly easier by suggesting you keep your PJs on and hit the streets in your finest nightwear. You can even make a day of it and plan a Breakfast Party in the evening using our free event pack, more details are in our RAG pack once you register.

## How can I get more people involved in my raid?

Promote your RAG group or collection as widely as possible. On your student union website, at the freshers fair, in the student union bar, with the sports and societies clubs, in the student paper and anywhere and everywhere you can think of! Let people know RAG raids are fun and also how good it will look on their CV.

### **Can we carry out door to door collections?**

No, RAG raid permits are only for street collections. Please do not collect house to house as we do not have permission for you to do this.

### **What do I do next?**

Register your interest [here](#). We'll sort out your permit and provide a guide to RAG raiding, and you can order materials like capes, stickers and buckets and t-shirts.

### **Can I speak to a real person?**

Call Jenny on **020 7561 7667** or email [events@actionaid.org](mailto:events@actionaid.org)