



Sukulu Malawi!

**Helping schools
live with climate change**



Your fundraising guide



Four great ways to raise money

Here are some fun suggestions for events and activities your school can organise to help protect children in Nsanje, Malawi, from the changing climate.

1. Hold a 'green' non-uniform day

Ask everyone in school to bring in a donation to wear green for the day, to show their support for helping pupils in Nsanje adapt to climate change.

2. Get sponsored to save energy at home

Pupils can ask friends and family to sponsor them to save energy at home. Ask your class to set themselves a list of challenges for a week, for example making sure lights are turned off when no-one is in a room, not leaving electrical items on standby and washing up by hand. Ask them if they can think of their own ideas too.

3. Grow a sunflower

Why not organise a sunflower growing competition, either at school or at home? Request an appropriate donation to take part and then have a prize for the tallest sunflower. Pupils could hold a sunflower sale afterwards to raise even more funds.

4. Get sponsored to walk to school

Children in Nsanje walk an average of six miles a day to get to school and back. Ask pupils to get sponsored to walk the same distance rather than taking the car or bus, and help the environment too. They could ask parents to walk with them, or get a group from their area to walk together.



Another great way to help schoolchildren in Nsanje cope with climate change is by saving energy at school! This makes a difference to other people's lives because it helps to slow down climate change. Visit www.actionaid.org.uk/powerdown to see how.



A little can go a very long way in Nsanje

£15 could provide a school desk for one pupil.

£100 could provide a school of 1,000 pupils with a guaranteed meal of nutritious porridge for one week – sometimes the only guaranteed food they receive.

£500 could fund one school garden for a year, providing a lasting food source for school meals.

£1,000 could establish tree nurseries along riverbanks for one school. These will absorb excess water, reducing the likelihood of flooding.

£3,000 could refurbish a block of three classrooms for 200 children, protecting them from future flooding.

If you would like further fundraising ideas or advice please call us on 01460 23 8047 or email us at sukulumalawi@actionaid.org.uk

Paying in the money you raise

The money you raise will help children in Nsanje become less vulnerable to climate change and receive a better education. Please send us any money raised as soon as you have completed your activity using the enclosed payment form, so that we can put it to use immediately.

If you require extra forms you can download one from the CD-Rom or call us on 01460 23 8047 or email us at sukulumalawi@actionaid.org.uk

By post:

Please make all cheques payable to 'ActionAid' and send to:
Sukulu Malawi!, ActionAid, Freepost BS4868, Chard, Somerset, TA20 1BR

Online:

Visit www.actionaid.org.uk/sukulumalawi/donate and you can pay in any funds you have raised, or make a donation using a credit or debit card.



Pupils in their outdoor class, Chikali primary school, Nsanje.

Jenny Matthews/ActionAid

Fundraising online

Set up a personal sponsorship page online at www.myactionaid.org.uk and get friends and family to donate – every penny goes directly to ActionAid. You can also share fundraising tips and ideas with other schools by making use of the MyActionAid forums.

ActionAid encourages safe surfing so we recommend that a teacher or parent takes responsibility for the page.

A quick guide to promoting your event

- Publicise your event as widely as you can. Display the enclosed event poster at school. If you need extra posters you can download them from the CD-Rom, or alternatively call **01460 23 8047** or email us at **sukulumalawi@actionaid.org.uk**
- A great way of getting more people to attend your event is to tell the local press and radio about it. Use our handy template press release on the CD-Rom.
- Take a look at the resources we have on offer – see our order form on the CD-Rom. We can provide you with a range of items including Sukulu Malawi! branded t-shirts, stickers and collection tins. You can also order t-shirts at our online shop at **www.actionaid.org.uk/sukulumalawi**
- Take some photos and email them to us at **sukulumalawi@actionaid.org.uk**

Guidelines on fundraising at school

- Fundraising activities must be approved by an authorised adult. For children under 16 the parent or guardian must decide whether their child takes part in a fundraising activity. Please use the enclosed letter of authorisation to inform parents about fundraising plans.
- Let pupils and parents know that sponsorship or donations are made at the level of their choice.
- Pupils should be asked not to approach strangers for sponsorship, and to only seek donations from family and friends.
- Inform pupils that knocking door-to-door for donations is dangerous and illegal if done without a licence.
- If you are considering a street or door-to-door collection you will need a licence. Please contact us in advance as we can help.
- Permission should be sought from the school headteacher for all fundraising activities.

Getting in touch with pupils in Nsanje

The pupils you are supporting in Nsanje would be delighted to hear from you. Why not send a postcard or a photo with a few simple sentences? Children love to receive pictures that they can share with others and use for decoration. Alternatively you can post a message online which will be printed out for pupils to read.

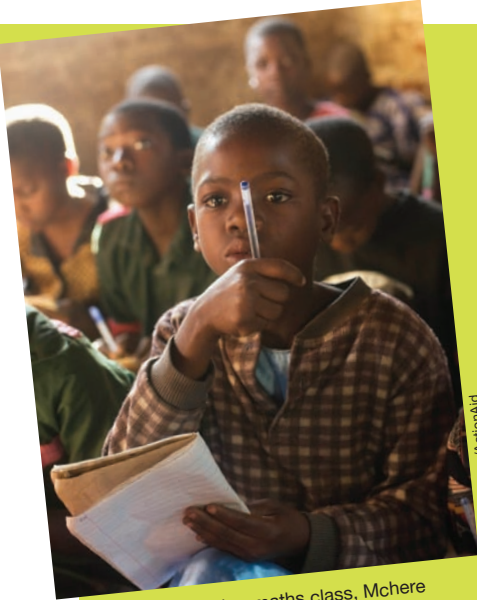
Here are some tips on what to write and what to avoid.

Do...

- keep it short and simple for easy translation
- talk about your family, hobbies and interests
- describe where you live, the climate, the animals and the crops we have in the UK
- post your school's card/s in a single batch so they can all be passed on at once.

Please don't...

- reveal your address
- write messages or send photos showing an affluent lifestyle
- send photos of people in beachwear
- talk about religious or political issues
- send gifts. Postage can be expensive and unreliable and often gifts do not arrive, or the recipient has to pay customs charges.



Maria Bishop in her maths class, Mchere primary school, Nsanje.



Pupils at Chikali primary school, Nsanje.

We will send you messages and photos from the schoolchildren in Nsanje with our feedback report.

Please post your online message at www.actionaid.org.uk/sukulumalawi

**or send your cards to:
Sukulu Malawi!,
ActionAid Malawi,
Manobec Building,
PO. Box 30735,
Lilongwe 3,
MALAWI**

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