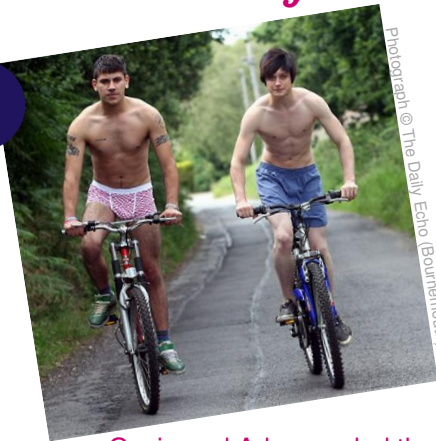


What's the big idea?

There are loads of ways to raise funds or meet your sponsorship target. Whether it's inspiration or perspiration you're after, and whether you're an individual, a group, a class or a business, here's our top twenty ideas to get you started...

Bollocks to Poverty Bike Ride

1



Photograph © The Daily Echo (Bournemouth)

Gavin and Adam cycled the length of Britain in nothing more than their undies and relied on the generosity of the Great British public to feed and shelter them! They raised £1322!

2

Traditional Cake Sale -



Cake Sale - Tetherdown Primary School

A timeless classic that never fails... Why not get yourself a free stall at your local market or take a trip round your local churches, youth groups and community centres.

Extreme Sports!

3



Celia Stevens skydiving. Photograph © AirFair

If you're a bit of an adrenaline junkie then why not use fundraising for ActionAid as an excuse to take to the skies... go skydiving, bungee jumping, paragliding, scuba diving, skiing, wakeboarding or whitewater kayaking! No-one's too old - one of our supporters was 72 when he made the dive to ditch poverty!

4

Come Dine With Me - Host a dinner party or have a dinner party competition. Add in Millionaire wine tasting (£1) from every bottle goes to ActionAid. Take a look at http://www.actionaid.org.uk/102523/one_in_a_million.html

5

Auction - Auction's are a great way to get a bit of rivalry going. Ask local businesses to donate some big prizes or get a couple of prizes signed by your local celebrity!

6

Music Events

Organising a gig can be great fun. Scout out your local talent and talk to your favourite venue to get things started! Mix it up with a battle of the bands at college or work!



Photograph © ActionAid. 22P Music, 7, 011

8

Pub Quiz - Talk to your local pub and get them on-board. Grab a megaphone and think up some questions!

9



Photograph © ActionAid

Dress Up Day - Have a multi-day, convince your boss to don a chicken suit at work, go out dressed as cavemen or put on a fashion show.

Special Occasions

7

Celebrate your special day, whether it be your wedding or the birth of your child, with ActionAid. Ask for gifts in the form of donations. Wayomi and James Petty raised over £1700 on their wedding day!



Wedding of James & Wayomi Petty

10 Go Running



Supporter - John Ormond. Photograph © ActionAid

There are loads of different sporting events around the world that you can get involved in. Pick one and we'll do our best to help get you a place.

11 Do Something Life Changing...

Climb a mountain or trek through a rainforest. We have projects in over 40 countries in Africa, Asia and the Americas so let us know before hand and we might even be able to show you one of our projects whilst your out there!



India First Hand Experience 2008

12 Booty-ful - Why not try one of our stalwart fundraisers – clear out your cupboards and wardrobes and hold a car boot or bring-and-buy sale.

14 Dancing - If you enjoy moving to the beat then there's a whole array of ways you can boogie for poverty. Barn Dance, Silent Disco, Club night, Under-18s night, Ball or Break-Dance.

15 Talent Show - City and Islington College raised £2,547 at theirs!



City & Islington College - Talent Show

16 Raffles - See who you can find to donate to yours - try local shops, boutiques and businesses. Try piggy backing onto an already existing event.

'80's Tuck Shop



ActionAid Fundraising Team - Hamlyn House

ActionAid Staff transformed the ActionAid offices into an 80's tuck shop for the day raising over £350. We had 80's style sweets and treats plus school dinners, cheesy pop, conkers and we even popped our Director of Fundraising into a school uniform!

17 Speed Dating

People are always looking for love. Find yourself a venue that's free to hire and then get together all your single friends. Advertise through social networking, in your post office and on your work noticeboard. And let us know if an ActionAid wedding looks likely!



18 Street Collections



ActionAid street collection - King's Cross

20 Return to your childhood!



Rosie, Maia, Imogen and Martha

AS students, Rosie, Maia, Imogen and Martha raised £372 for the Haiti earthquake Appeal by space hopping their way through Wimbledon Common!

Exhibitions

Put on an exhibition— art, photography, you doing crazy things... Photographer Dylan Walker snapped 26 up-and-coming musicians (including Mercury Prize winner Speech Debelle and BBC 6 regular Frank Turner) for his "gigshibition" in aid of ActionAid.

You can take to the streets with collection tins and buckets at any time of the year. But don't forget you will need a permit. Luckily ActionAid already have a few stored away so get in touch and we'll try to find the right one for you.