

## WORK IT! FREQUENTLY ASKED QUESTIONS

### Tell me more about the competition and how to enter

Bollocks to Poverty: Work It! Is your chance to become a member of the Bollocks to Poverty team in 2009 and get some amazing hands on experience that will make your CV sparkle. To take part you need to organise an event as part of the Bollocks to Poverty tour. You will get your own page on our website where you can post blogs and photos to show us what's going on. You will need to write at least one blog before and one blog after the event to qualify and post at least five photos of your event. People can leave comments and vote for you to win. Show us you've got what it takes to be our Bollocks to Poverty Tour Ambassador. You need to register to take part – start by downloading the [Info Pack](#).

### When do I have to do my event?

You need to hold your event, plus upload all your blogs and photos, before 10<sup>th</sup> August 2009. We will announce the winner on 13<sup>th</sup> August 2009.

### What is the prize?

You will become our Bollocks to Poverty Tour Ambassador from August to December 2009. It's not a full time job and there is no salary, but it's completely unique. You will come with us to Reading Festival (26-30 August 2009, Reading), and Freeze Festival (30 Oct – 1 Nov, London), going backstage with our media team to interview bands. You will be writing a daily blog for the website at both festivals. You will then put your event skills into practice by organising the Bollocks to Poverty Xmas party for all tour event organisers this year. You will be given a brief and a budget to do this and all travel and food expenses for the festivals will be covered. At the end of the year, we will also write a reference to confirm the work you have done.

### How will you pick a winner?

A panel of judges made up of Laurent from Gallows, ActionAid and Gigwise, will pick the winner. We will be looking at your blogs and photos, votes cast and comments from others. We're looking for dedication, creativity, enthusiasm as well as evidence of a successful event. We want to see people having a good time and getting behind the Bollocks to Poverty message. But most of all we want you to share the experience. Tell us your plans, what's going well, what's not, who's helping, who's messing things up. Send us photos before, during and after.

### How much help do I get?

We'll provide enough posters, stickers, badges and banners to decorate your event. After you register, you can download in-depth guides to organising, promoting and fundraising at your event. We'll list your event on our website, myspace and facebook profiles to help you promote it. We are always available to email or phone for general advice and support. What we can't do is help you secure bands/DJs, venues or sponsorship. Or give you Laurent's number.

### I have never organised an event before. Can I still enter?

Yes. This is open to everyone and you don't need any previous experience. Our Essential Guide to Organising an Event provides lots of help, but it's really just about planning, common sense and determination. Big flashy club nights will be judged alongside small house parties – it's not about the size, it's what you do with it.

### I don't want to enter the competition but can I still have a Bollocks to Poverty event?

Of course! If you are lucky enough to have a lovely job or are just too busy studying, you can still be part of the tour and organise an event. Just download the [Info Pack](#) as normal but don't tick the competition box on the registration form.