

# **BOLLOCKS TO POVERTY YAD FAQs**

## **What is a YAD?**

A YAD is a day in reverse. You get up and have a three course dinner party, or curry and a pint. You head out to a few bars then take in some lectures or daytime tv. But the main event is a breakfast party at the union that night. Everyone comes in pyjamas and slippers to enjoy mugs of Long Island iced tea or OJ cocktails served with plenty of toast or even a full English. There's a topical playlist of mixed up breakfast tunes, and plenty of games and activities on offer to keep everyone entertained until bedtime.

## **What does my student union do to take part?**

As Event Manager, you just need to have a breakfast party at your union. You will need to find two students to act as lead fundraisers who will be using the event to raise awareness and money for ActionAid. Outside of the breakfast party you can do as much or as little as you want – like an early morning curry or dawn rave – but only the union that puts on the best YAD will win the trip and title.

## **What is the prize trip to South Africa?**

We are offering the winning union two places on a unique first-hand experience with ActionAid. In early September 2010, they will spend 10 days in South Africa helping build a community centre alongside the people it will benefit. They will see how the money they have helped raise for ActionAid directly improves lives, and spend time with inspirational people who are fighting poverty every day. All flights, transfers, accommodation and food are provided. More details about the project in South Africa are [here](#).

## **How will our union be helping ActionAid?**

By joining the Bollocks to Poverty tour, you will be directly helping to improve the lives of some of the world's poorest people. The money your student union raises will go directly to support ActionAid's work fighting poverty and injustice in over 40 countries in Africa, Asia and Latin America. You will also be raising vital awareness across the student population and helping to build our network of young and passionate supporters in the UK who are demanding an end to the scandal of global poverty.

## **What comes with the free event pack?**

After you register to take part, you will receive your YAD event pack to help you plan your breakfast party. It includes activity ideas for you to pick and choose from, including YAD themed competitions and challenges for students, a suggested breakfast party playlist ready for you to download and suggested food and drink combinations for your catering and bars. You will be able to order free Bollocks to Poverty resources for your venue including banners, large posters, projections and artwork for your own promotional materials. You can also order enough Bollocks to Poverty freebies to keep your students happy including stickers, button badges and transfers. There will also be special YAD giveaways for prizes and incentives to use as you wish.

## **When will I get it?**

After you register, we will confirm your union is officially part of the Bollocks to Poverty tour and your event pack will arrive by the end of July. Resources for the actual event will be available to order whenever you are ready, so you don't need to worry about storing them.

## **When can I have the YAD?**

You can hold your YAD any time before the end of March 2010. We'll be announcing the winning student union in April 2010.

### **Who can register a student union to take part?**

We understand all unions are run differently with different capacities for organising events. Ideally the person responsible for Events Management or Entertainment within the student union will register. If you are a student, sabbatical officer or have a different role, we will just need clarification from the relevant person that you have permission to register the union and to organise the event within the union grounds.

### **Why do I have to name two lead fundraisers?**

We know how busy Event Managers are, and that you probably don't have time to organise and promote the YAD as well as think about raising money and awareness. So by getting two lead fundraisers on board, they can concentrate on making your union's YAD the best. And because there is a trip to South Africa up for grabs, it will be easier if you decide who would go from the start. They need to be available and willing to travel in early September 2010 and committed to fundraising for ActionAid.

### **Do the student fundraisers get any help?**

Yes. In your free event pack there is a whole section about fundraising that you can pass on to your lead students. It's full of ideas for getting money out of students and the public whilst having fun, with step by step guides to some of the best activities. We have dedicated RAG raid resources and can arrange permits for students to collect money in public places. They can order posters, stickers, collection tins and buckets, plus they have a hotline to our expert fundraisers here at ActionAid who can give advice and support any time.

### **Can I be an Event Manager and a lead fundraiser?**

Yes. We know smaller unions may not have a full time Event Manager and this role is shared or taken on by sabbaticals or students. If you are a multi-tasking Event Manager and fancy taking the fundraising on as well, you can of course put your own name down.

### **How do you decide which union wins?**

We'll need you or your students to document all your Bollocks to Poverty YAD activities so we can judge them all and pick a winner. You can do this with photos, film and blogs. We want to know all about what you got up to, so the more you share, the better. We'll be looking for creativity, dedication and ingenuity in how you raise money and spread the Bollocks to Poverty message on campus. We'll look at how much money you raised and how many students got involved, but will take student population into account so it won't necessarily be the union that raises the most money that wins.

### **I'm a student – how can I get my union involved with this?**

Find out who is in charge of running the events in your student union and tell them you want to be part of the Bollocks to Poverty YAD! If they can't commit to organising it themselves they may be happy for you or someone else to take on the management role, and support you with booking the venue and promoting it through their usual channels.

### **What do I do next?**

Once you have identified two lead fundraisers and checked they are up for the challenge and a trip to South Africa in September 2010, register your student union [here](#). We'll confirm your entry by email and you will receive your free event pack a few days later.