

Annually

717 tCO₂e

Based on reporting period 01.01.2024 - 31.12.2024

What is this equivalent to?

435

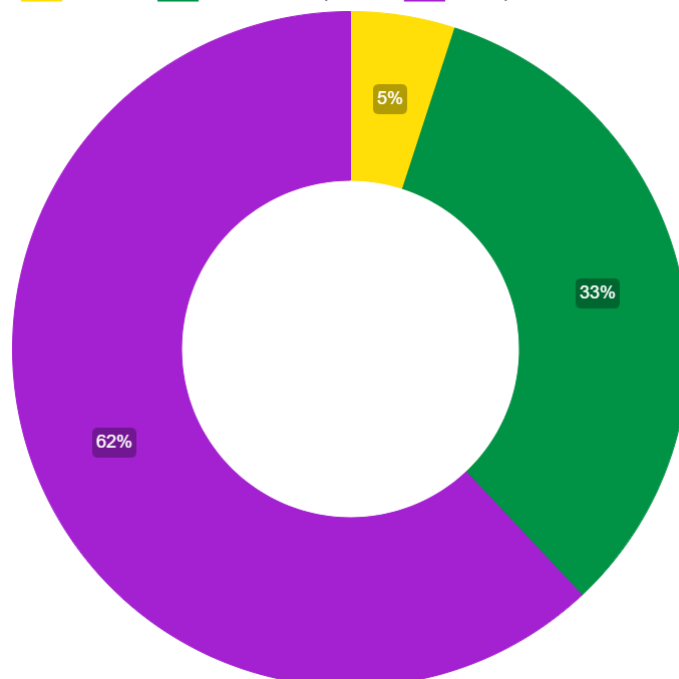
Return flights from London to New York

413

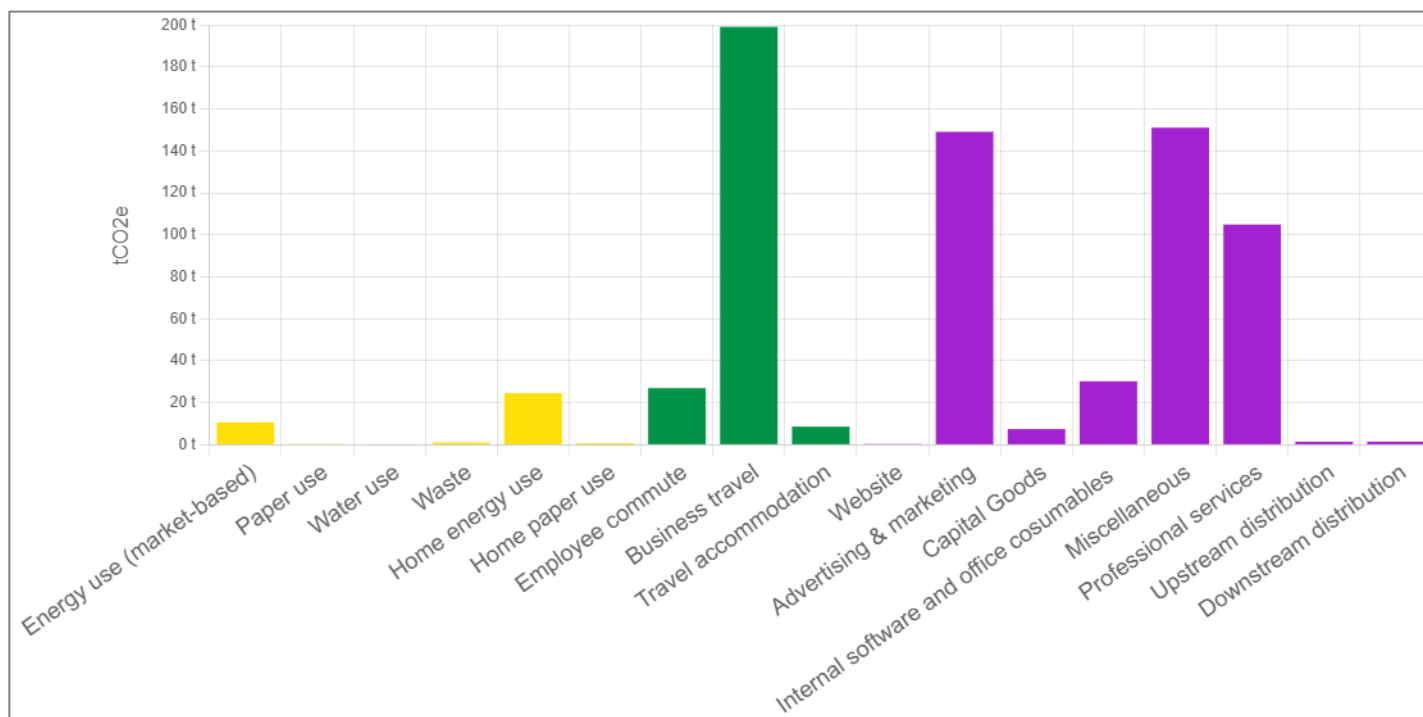
Average cars on the road for a year in the UK

Executive Summary

Locations Travel & Transportation Other products and services



Reporting period emissions



Forecasts

Total amount (tCO2e)

Actual v Forecast	2023 Actual	2024 Forecast	2024 Actual	2025 Forecast	2026 Forecast
Total tCO2e	932	878	717	734	708
Scope 1 Total	5.35	5.35	3.3	3.37	3.25
Scope 2 Total	2.33	1.5	4.34	4.44	4.28
Scope 3 Total	925	871	710	726	700

Planned reductions

Recommendation	Share to implement	By year
Implement supplier interventions (data requests, procurement guidelines, requirement of decarbonisation plans etc.) to reduce the impact of your advertising and marketing spend. For reference: Increasing Paris Agreement (e.g.SBTi) aligned suppliers by 3% per year yields cumulative reductions in advertising & marketing emissions of ~ 19% by 2030.	40% (Reduction amount, annualized: 247.3 tCO ₂ e)	2030
Implement supplier interventions (data requests, procurement guidelines, requirement of decarbonisation plans etc.) to reduce the impact of your internal software and consumables spend. For reference: Increasing Paris Agreement (e.g. SBTi) aligned suppliers by 3% per year yields cumulative reductions in internal software and office consumables emissions of ~ 19% by 2030	40% (Reduction amount, annualized: 73.3 tCO ₂ e)	2030
Implement supplier interventions (data requests, procurement guidelines, requirement of decarbonisation plans etc.) to reduce the impact of your professional services spend. For reference: Increasing Paris Agreement (e.g.SBTi) aligned suppliers by 3% per year yields cumulative reductions in professional services emissions of ~ 19% by 2030	40% (Reduction amount, annualized: 142.8 tCO ₂ e)	2030
Implement supplier interventions (data requests, procurement guidelines, requirement of decarbonisation plans etc.) to reduce the impact of your miscellaneous spend . For reference: Increasing Paris Agreement (e.g. SBTi) aligned suppliers by 3% per year yields cumulative reductions in professional services emissions of ~ 19% by 2030	40% (Reduction amount, annualized: 183.9 tCO ₂ e)	2030
Explore options to reduce the carbon intensity of distribution and significantly reduce the total downstream distribution required each year. Considerations may involve a new product, enhanced focus on digital products, or an updated distribution system.	40% (Reduction amount, annualized: 34.8 tCO ₂ e)	2029
Explore options to reduce the carbon intensity of distribution and significantly reduce the total upstream distribution required each year. This includes avoiding air freight for 50% of physical child sponsorship messages.	50% (Reduction amount annualized 6.7 tCO ₂ e)	2029
Implement a no short-haul flight policy . This could include travel within destination countries as well. Replacing short-haul with rail travel within country where financially/operationally viable.	100% (Reduction amount, annualized: 1.4 tCO ₂ e)	2026

Recommendation	Share to implement	By year
Implement a policy to reduce long-haul and international flights as much as possible by consolidating trips where possible (fewer, potentially longer trips) and implementing decision frameworks around flights.	30% (Reduction amount, annualized: 124.5 tCO ₂ e)	2026
Switching to a renewable electricity supplier will minimise your Scope 2 emissions(those related to generating electricity for consumption on site).	100% (Reduction amount, annualized: 2.3 tCO ₂ e)	2026
Implement energy efficiency measures to reduce the overall amount of electricity consumed at sites. Examples of reduction measures include: upgrading lighting, introducing more sensor lighting, installing timers on sockets/equipment. Also review and renew inefficient equipment (when at end of life), and actively consider the energy efficiency of equipment when new purchases are required (e.g. laptops, fridges, dishwashers). Invite colleagues from different sites to openly explore challenges and barriers to collaboratively find solutions for reduction.	100% (Reduction amount, annualized: 1.258 tCO ₂ e)	2026
Change bank to a lower carbon banking provider, and/or reduce average cash held in bank accounts. HSBC drives the highest emissions for ActionAid due to the relatively high emissions of the bank. Moving to a lower emitting bank, or reducing average cash held across the year will reduce these emissions. For example, moving accounts to lower emitting bank like NatWest would reduce emissions substantially.	100% (Reduction amount, annualized: 2023: 437.08 tCO ₂ e ¹)	2026

¹ of total footprint that includes banking & pensions emissions 2024: 2,294 tCO₂ (2023: 2,613 tCO₂e). As this data has not been included in previous years' full footprint reports, for consistency we have not included it for 2024 either.