



actionaid

ActionAid UK's guide to

Festive Fundraising

Festive Fundraising

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This festive season, you can give one of the greatest gifts of all by supporting ActionAid UK, and helping change the world with women and girls.

Spread some holiday cheer this year by getting involved in festive fundraising. Not sure where to start? We've got lots of ideas to help you get in the spirit!

Impactful Individuals

Crafts Sale

Feeling creative? You could make some Christmas crafts and sell them, either online, at a local market, or to friends and family. These crafts can range from cards, to baubles, to wreaths.



Wrapping Service

If you're known for your wrapping skills, you could offer your services to friends and family for a donation.

Winter Walk

Set yourself a walking challenge for the holidays (for example, 10K steps a day) and [create a Just Giving page](#) for loved ones to donate and support you.



Spirited Students

Bake Sale

Host a school bake sale, with some festive features such as mince pies, and donate the proceeds.



Christmas Jumper Day

Students and teachers can take part in a Christmas Jumper Day, bringing in a small donation to take part.

Hot Chocolate Station

Nothing is better than a hot chocolate on a cold day. You could have a hot chocolate station running during lunch break (toppings included!) and donate the proceeds.



Helping Households

Movie Marathon

Get together with family or friends and queue up your favourite festive films. You can ask for donations for attendance, snacks, or even movie suggestions.



Donate as a Gift

Stuck on what to ask for this year? Why not ask friends and family, instead of giving you a gift, to make a donation to ActionAid UK?

Secret Santa

If Secret Santa is a family tradition, you could use as little as £1 of the maximum gift spend to donate. For example, if you can't buy gifts over £10, find a gift for £9 or under, and donate the £1!



Company Christmas

Guess the Little Angel

Bring your colleagues together and gather baby pictures and a small donation from everyone. Then, those who donated can take part in guessing who's who – winner gets a prize!



Office Party

At the office Christmas party, you could ask for a small donation for attendance, snacks, beverages, or games.

Quizmas

Hold a Christmas-themed quiz and ask for donations from teams to take part. [Download our quiz here!](#)



Your Impact

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This Christmas, support the women smashing stereotypes and finding their place after disaster.

Last winter, 450,000 lives in Mozambique were turned upside down by devastating cyclones. Imagine every person in Cardiff being made homeless in just a few months.

With 80% of people relying on farming to survive, the loss of fields and livestock left families with nothing.

Around the world, ActionAid works in partnership with women like Bincha as they rebuild their lives after disaster, with the skills and training to begin again.

For Bincha (pictured, right) this meant making a courageous decision – defying societal expectations and stepping into a male-dominated field to train as an electrician.

She started a training course with support from our partner in

Mozambique, the Alberto Cassimo Institute of Vocational Training and Labor Studies (IFPELAC).

So far, over 800 women in Mozambique have accessed training from IFPELAC and have become electricians, plumbers, mechanics and more.



Making my own money, I feel like a big deal.

Bincha

Today, Bincha is earning her own income, supporting her family and inspiring the next generation of girls in her community. “Making my own money, I feel like a big deal. I feel like I can do everything by myself,” she says. She’s even planning to build a new home for her family.

But for every woman like Bincha who has been able to rebuild her life, there are so many more still trying to begin again.



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Your support will make a real impact.
Here's how you could help change the lives of women and girls around the world:

£9

could cover the cost of a four-day leadership training for one woman.

£17

could provide a pair of safety boots for a female roofer.

£46

could cover the legal costs to set up a new business.

£80

could cover the cost of childcare support for a mother working for a month.

£160

could help provide literacy classes for 50 women to start a training course.

Feeling inspired? Here are our top tips to kickstart your festive fundraising:

- [Tell us about your fundraising!](#) We'd love to hear from you and are here to help with any ideas or questions you have.
- [Set up a JustGiving page](#) to get the ball rolling with donations.
- [Download your free fundraising resources](#) and have materials like bunting and posters ready for your fundraiser.
- [Order fundraising resources](#) for materials like t-shirts and stickers.

Thank you!

[Pay in the funds you raised](#)

