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ActionAid UK's guide to

International Women's Day Fundraising



International Women's Day Fundraising Guide



This International Women's Day, you can stand in solidarity with women and girls around the world by fundraising for ActionAid UK.

Whether it's an individual or group effort, we've got some ideas to help you get inspired.

Simple but Effective

Bake Sale

A bake sale is a fundraising staple for a good reason and always goes down a treat. You can even make it International Women's Day themed by baking goods with the official colour of the day, purple.



Clothes Sale

Sell any clothes you're no longer wearing, whether that's at a car boot sale, or through a platform like Vinted, and donate the proceeds.

Come Together

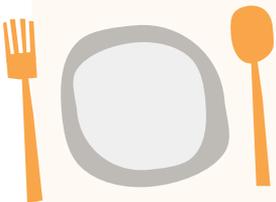
Themed Quiz Night

Quiz nights are always a great way to bring people together and test your knowledge; why not hold an International Women's Day themed quiz night? You can include categories like women's history, female icons, and famous achievements by women.



Brunch

An empowering part of International Women's Day is celebrating alongside the women in your life, standing together in solidarity. You could hold a special brunch, whether that's with friends, family or colleagues, to celebrate together, asking for donations to attend.



Sporty Challenges

Women's Run

Join Team ActionAid at the Women's Run this International Women's Day. Walk, jog or run your chosen distance of 5k or 10k to raise funds and awareness for women's rights. Sign up [here](#).



Sponsored Fitness Event

You can come up with your own fitness challenge, whether you complete a popular hike in one day, walk 10k steps a day for a month, or do a group yoga class.

Rise & Shine Trek

Join the Rise & Shine women-only trek challenge and climb the UK's three highest peaks - Ben Nevis, Scafell Pike and Snowdon. This women-only event is run by tour operator Tripr, and you can choose either a 24 hour challenge or a 3 Day Experience. Are you up for the challenge?



Team ActionAid



Rita, one of our amazing supporters, at last year's Women's Run on International Women's Day.

Some of ActionAid's very own from our Chard office on a sponsored walk for International Women's Day 2025.



Your Impact

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Meet Abebech

The funds you raise will support a variety of impactful initiatives, like the **Combatting Modern Slavery Project**. This project worked with women and girls to prevent and address exploitation, abuse, and modern slavery.

Abebech joined ActionAid's Combatting Modern Slavery Project, which launched in 2021 in Ethiopia and Ghana. The project was set up to prevent, identify, and address modern slavery, while supporting vulnerable groups at risk or who have survived it.

As part of the project, participants received business management training and seed money to help them start their own businesses. Abebech received 8,000 Birr (roughly £112) to help her get started.



I was so grateful to receive the training. I learned so much and I still have my notes. More than the seed money, I'm so thankful for the knowledge I gained. Knowledge about starting a business, growing a business, saving, and spending. All these things helped me so much in what I do. I'm just so thankful.



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Your support will make a real impact. Here's how you could help change the lives of women and girls around the world:

£20

could provide a period pack with vital menstrual products, clean underwear and soap.

£42

could provide one farmer in Kenya with a beehive, helping a woman and her family achieve financial security.

£76

could provide a survivor of gender-based violence with a support session with a professional case worker.

£100

could train women in sustainable farming practices to help them and their families stay resilient to future disasters.

Feeling inspired? Here are our top tips to kickstart your festive fundraising:

- [Tell us about your fundraising!](#) We'd love to hear from you and are here to help with any ideas or questions you have.
- [Set up a JustGiving page](#) to get the ball rolling with donations.
- [Download your free fundraising resources](#) and have materials like bunting and posters ready for your fundraiser.
- [Order fundraising resources](#) for materials like t-shirts and stickers.

Pay in your sponsorship money

Thank you so much for your incredible support – you are changing lives, for good.

[Pay in the funds you raised](#)

