

Changing the world
with **women and girls**
act:onaid

ActionAid's guide to

Setting up a JustGiving page in memory of your loved one

Harriet, a survivor of domestic violence, was supported by an ActionAid shelter in Kampala, Uganda.

Thank you for supporting ActionAid. Setting up a JustGiving page is a simple and unique way to remember your loved one.

Follow the steps below to set up your online fundraising page.

- 1** You can set up a fundraising page for ActionAid today by visiting: justgiving.com/actionaid
- 2** Click '**Fundraise for us**' on the top right-hand side of the page.
- 3** Log in to your account or, if you are new to JustGiving, simply click '**Sign Up**' and follow the instructions to create your account.
- 4** Choose what kind of fundraising you are doing for us. Select the option 'remembering someone' to pay tribute to a loved one.



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Talat, a domestic violence survivor in India, trained to be one of her country's few female rickshaw drivers thanks to an ActionAid initiative.

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Fill out as many details as possible about your event and click **'Create your page'** at the bottom of the screen.

You have now created your JustGiving page! But you're not quite finished... it's now time to personalise your page.

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Press **'Edit your page'** on the top left-hand corner of the screen. It's here where you can change things like the page title and your colour scheme.

Be sure to save your changes, and you're done!

Top tips

- Add a description explaining why ActionAid's cause is close to your heart, along with a description of our work. If you need any ideas, visit the [About Us section of our website](#).
- You may want to write a little about the person you are remembering – about their life, about what made them special to you and about why the rights of women and girls were so important to them.
- You could share some examples of how donations will make a real difference to our work. [Click here to see the work that we do](#).
- Then, share your fundraising page with friends and family via email, social media or word of mouth. You can even share your page through JustGiving by clicking on 'Share your page' under 'Edit your page'.



Don't forget to tag @ActionAid in your posts and use the hashtag #ActionAidUK.

If you would like to order funeral collection envelopes or if you have any further questions, please do not hesitate to contact us – we will be more than happy to support in any way we can. Thank you for your generous support of ActionAid.

Tel: +44 (0)1460 238 000. Email: supportercontact@actionaid.org



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**FUNDRAISING
REGULATOR**

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