

## Community Campaigner Role Description

ActionAid's Community Campaigners take action locally to tackle global poverty and injustice. Community Campaigners are at the heart of our campaigning work – they go the extra mile by taking campaign messages directly to the people and organisations we're trying to influence, from MPs to corporations, and by engaging others in their community.

### What's it all about?

- 1) It's for everyone from beginners to experts.** People from all walks of life and with all levels of campaigns experience are welcome. We'll give you the support and help you build the skills and understanding you need to tackle global poverty at its roots.
- 2) It fits around your life.** We don't ask for a huge or rigid time commitment, but we do ask that you take action with us when you can.
- 3) It plays to your strengths and passions.** We'll support you to use your existing skills to push for change and help you use new campaigning techniques that interest you. We don't expect everyone to dress up for stunts or to get tweeting, unless you want to.

### Our Community Campaigners will have opportunities to:

- Take action with us at least four times a year
- Support our campaigns on tax justice and women's rights
- Develop campaigning skills through regular training
- Lobby elected representatives, participate in stunts, campaign online, work with local media, get creative with your activism and build the campaign in your community
- Help us grow our network of campaigners and spread campaign messages
- Get in depth campaign updates and invites to events
- Be the first to hear about new campaign actions
- Help us develop campaign strategy and action planning
- Connect with ActionAid campaigners around the world

### Find out more

If you have questions, please email our Campaigns & Activism Officer at [ema.jackson@actionaid.org](mailto:ema.jackson@actionaid.org)

### Sign-up

To sign up to become a Community Campaigner, simply complete the form at <https://www.actionaid.org.uk/campaign/become-a-campaigner>